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## Authorities Budget Office



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### Authority Mission Statement and Performance Measurements for 2015

#### **Name of Public Authority:**

Town of North Hempstead Business & Tourism Development Corporation (the "Authority")

#### **Public Authority's Mission Statement:**

The Authority's mission consists of (i) relieving and reducing unemployment; (ii) promoting, facilitating and providing for additional and maximum employment for individuals; (iii) expanding, bettering and maintaining job opportunities for individuals; (iv) instructing or training individuals to improve or develop their capabilities for such jobs; (v) carrying on scientific research for the purpose of aiding the Town of North Hempstead (the "Town") by attracting new industry to the Town or by encouraging the development, or retention, of industry in the Town; (vi) lessening the burdens of government and acting in the public interest, thus performing an essential governmental function; and (vii) enhancing business development and economic opportunities.

**Date Adopted: March 10, 2016**

#### **List of Performance Goals (If additional space is needed, please attach):**

Programmatically, the Authority shall:

- Develop and encourage downtown revitalization;
- Attract and promote tourism within the Town;
- Provide educational seminars to the business and non-profit community;
- Coordinate and support the arts throughout the Town;
- Provide professional consultation and business services;
- Issue low interest tax-exempt bonds to not-for-profits and private corporations located within the Town.
- Promote and encourage Film & Television Development

Administratively and managerially, the Authority shall annually review this Mission Statement and identify whether the Authority (i) continues to meet its stated mission, goals and values; (ii) can quantify measures of improvement to better meet its stated mission, goals and values; (iii) can become more effective and efficient; and (iv) is meeting the interests of the Authority and the Town.

In furtherance of the foregoing administrative and managerial performance measures, the Authority shall further undertake the following annual measures:

- Assure that the current Board of Directors has acknowledged that they have read and understood the mission of the Authority;
- Conduct an annual review and affirmation of the Authority's membership, board, committee and management structure;
- Conduct an annual review and affirmation of its policies, along with Authority appointment of Management of the Authority, and articulation of the respective roles, goals and expectations of each.

**Additional questions:**

1. Have the board members acknowledged that they have read and understood the mission of the public authority?

Yes.

2. Who has the power to appoint the management of the public authority?

The Board of Directors has the power to appoint the management of the Authority.

3. If the Board appoints management, do you have a policy you follow when appointing the management of the public authority?

Management is appointed based upon who the best qualified candidates are to achieve the mission of the Authority.

4. Briefly describe the role of the Board and the role of management in the implementation of the mission.

The role of the Board of Directors regarding the implementation of the Authority's mission is to provide strategic input, guidance, oversight, mission authorization, policy setting and validation of the Authority's mission, measurements and results. The role of management is to collaborate with the Board of Directors in strategy development / strategy authorization and to implement established programs, processes, activities and policies to achieve the Authority's mission.

5. Has the Board acknowledged that they have read and understood the responses to each of these questions?

Yes.